



## ENCRIPTED BACKUPS AND BUSINESS CONTINUITY SOLUTION

**Do you have an independent Business Continuity Plan for when critical incidents occur? Do you have complete, independent and secure verified backups that not only recover data but detect and self-heal from cyberattacks?**

Data loss can be the result of many things, from computer viruses, ransomware, and hardware failures to file corruption, flood, fire or theft. If you are responsible for your business's data, a loss may involve a substantial impact on financial, customer, and company data and to your reputation. Having reliable data backup is often not enough. A well-developed Business Continuity Plan should be in place and adhered to in order to minimize disruption to the health of your company's financial stability as well as reputation after a devastating event.

Are you required to keep records for an extended period of time for tax and regulatory purposes? Companies that have a local copy of their data with local backups put themselves at considerable risk. Intelligent self-healing backups should be kept securely offsite. This can protect you in the event of a cyberattack or unauthorized data destruction. The IRS and regulatory commissions are not concerned if you have suffered a disaster or have been the victim of a cyberattack. To them, it means you are not compliant.

### WITHUM CYBER ENCRYPTED BACKUP AND BUSINESS CONTINUITY SOLUTION OFFERS TRUE DEFENSE IN-DEPTH SECURITY PROTECTION

1. Data Protection and 24/7/365 Recovery of your critical data by certified experts.
2. Incident Response notifications to identify stealthy cyber attacks with integrated intelligent self-healing to mitigate major business impacts.
3. Data integrity and business continuity assurance.

A comprehensive Backup and Business Continuity Plan should have the ability to retrieve vital data quickly and revive critical business operations as soon as required. Withum's Encrypted Backup and Business Continuity Solution will minimize risk and create the best environment for full restoration after a disruption.

**Set up your comprehensive Backups and Business Continuity Plan today by contacting one of Withum's Cybersecurity Specialists.**



**Matthew Ferrante, Partner,**  
Practice Leader, Former United States Secret Service Awarded Top Electronics Crimes Special Agent  
T (800) 470 0988  
wcyber.info@withum.com

### STATS AND FACTS

Cyber Criminals specifically target business backups.

Approximately 75% of backups fail after a cyber attack or other business critical event.

Damages from ransomware are expected to rise to \$11.5 billion in 2020.

A new organization will fall victim to ransomware every 11 seconds by 2021.

### WITHUM'S INTELLIGENT BACKUPS

- Identify Cyber Attacks
- Self-Heal
- Mitigate Major Business Impacts