

FRANCHISING EXPERIENCE

Withum has extensive experience with franchising – both in the retail and business-to-business segments. As a growing sector, franchisors and franchisees face many challenges from branding, expansion of multi-units, profitability and strategic planning.

Our knowledge and experience in the industry enables us to understand your needs and concerns, and provide you with solutions to help your business succeed for years to come.

Our team of franchise specialists can assist you with the following services:

- Assistance with initial franchise acquisitions, including due diligence and return on investment analysis
- Review of franchising documents
- Business valuations
- Assistance with compliance of the franchise disclosure document agreements
- Assistance with royalty fee agreements and calculations
- Multi-unit expansion
- Review of non-compete agreements
- Royalty audits
- Accounting and tax services
- Bench marking
- Budgeting and cash flows

FRANCHISING EXPERIENCE/CLIENTS

- Owners and operators of several Wendy's restaurant franchises
- Franchisor offering language instruction throughout the world
- Franchisor of branded ice cream, frozen yogurt and chocolates
- Franchisor of environmentally safe Canadian geese patrol
- Franchisor facial and massage spas
- Largest liquor store chain in New Jersey. Liquor store franchisor
- Fresh made acai, pitaya and kale bowls and smoothies with 10 locations in New Jersey
- Franchisor or quick serve burritos



Looking to take over the market share with franchising?

Contact us at (609) 520 1188 or visit withum.com to learn more.



WE ARE AN INDEPENDENT MEMBER OF
**THE GLOBAL ADVISORY
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