

**Use of cookies by Withum:** The following table explains the way in which we use cookies on this website.

Cookie	Provider	Purpose
_atuvc	withum.com	Updates the counter of a website's social sharing features
_atuvcs	withum.com	Ensures that the updated counter is displayed to the user if a page is shared with the social sharing service, AddThis.
_ga	google analytics	Registers a unique ID that is used to generate statistical data on how the visitor uses the website
_gat	google analytics	Used by Google Analytics to throttle request rate
_gid	google analytics	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.
_mkto_trk	marketo	Contains unique alphanumeric value to associate visitor to a Marketo person record.
_utm_campaign	google analytics	These cookies store information about how the user uses withum.com and allows us to analyze visitor behavior on the site in order to enhance user experience and ensure site functionality.
_utm_content	google analytics	These cookies store information about how the user uses withum.com and allows us to analyze visitor behavior on the site in order to enhance user experience and ensure site functionality.
_utm_medium	google analytics	These cookies store information about how the user uses withum.com and allows us to analyze visitor behavior on the site in order to enhance user experience and ensure site functionality.
_utm_source	google analytics	These cookies store information about how the user uses withum.com and allows us to analyze visitor behavior on the site in order to enhance user experience and ensure site functionality.
_utm_term	google analytics	These cookies store information about how the user uses withum.com and allows us to analyze visitor behavior on the site in order to enhance user experience and ensure site functionality.

1P_JAR	google.com	Google uses these cookies, based on recent searches and interactions, to customise ads on Google websites.
AID	google.com	These cookies link your activity across devices on which you have previously signed in to your Google account. This is done to coordinate the ads shown to you on different devices and to measure conversion events.
APISID	google.com	This cookie is used by Google to store user preferences and information when viewing pages with Google maps on them.
BIGipServerab20web-app_https	withum.com	Names of cookies starting with 'BIGipServer' are used to direct traffic throughout the various Withum systems. We delete the cookies after the client logs out.
BIGipServerabrt1_https	withum.com	Names of cookies starting with 'BIGipServer' are used to direct traffic throughout the various Withum systems. We delete the cookies after the client logs out.
bt2	addthis.com	used by the social sharing platform AddThis to keep a record of parts of the site that has been visited in order to recommend other parts of the site
c_user	facebook.com	This cookie is set by Facebook on pages which include Facebook sharing. This cookie is set by Facebook on pages which include Facebook sharing. For more information, see <a href="https://www.facebook.com/help/cookies/">https://www.facebook.com/help/cookies/</a>
datr	facebook.com	This cookie is set by Facebook on pages which include Facebook sharing. This cookie is set by Facebook on pages which include Facebook sharing. For more information, see <a href="https://www.facebook.com/help/cookies/">https://www.facebook.com/help/cookies/</a>
di2	addthis.com	Used by the social sharing platform AddThis
DV	google.com	This cookie is used by Google to store user preferences and information when viewing pages with Google maps on them.
fr	facebook.com	This cookie is set by Facebook on pages which include Facebook sharing. This cookie is set by Facebook on pages which include Facebook sharing. For more information, see <a href="https://www.facebook.com/help/cookies/">https://www.facebook.com/help/cookies/</a>

guest_id	twitter.com	Are set by Twitter if the Twitter social plug-in on our website has been activated by the user. For information about the types of cookies, their usage and purpose please read more: <a href="https://twitter.com/privacy">https://twitter.com/privacy</a>
HSID	google.com	This cookie is used by Google to store user preferences and information when viewing pages with Google maps or to collect user information for videos hosted by YouTube.
loc	addthis.com	Geolocation, which is used to help providers determine how users who share information with each other are geographically located
NID	google.com	This cookie is used by Google to store user preferences and information when viewing pages with Google maps on them.
OGPC	google.com	This cookie is used by Google and/or YouTube if a video is embedded on a page and/or the video is being placed. For information about this type of cookie, their usage and purpose please read more at <a href="http://www.google.com/policies/privacy/">http://www.google.com/policies/privacy/</a>
oid	addthis.com	Used by the social sharing platform AddThis
PHPSESSID	www.withum.com	Preserves user session state across page requests.
pid	twitter.com	Are set by Twitter if the Twitter social plug-in on our website has been activated by the user. For information about the types of cookies, their usage and purpose please read more: <a href="https://twitter.com/privacy">https://twitter.com/privacy</a>
PREF	youtube.com	This cookie is set by YouTube on pages which include YouTube functionality. For more information, see Google's privacy policy at <a href="http://www.google.com/policies/privacy/">http://www.google.com/policies/privacy/</a>
remote_sid	youtube.com	This cookie is set by YouTube on pages which include YouTube functionality. For more information, see Google's privacy policy at <a href="http://www.google.com/policies/privacy/">http://www.google.com/policies/privacy/</a>
SAPISID	Google Analytics	Google set a number of cookies on any page that includes a Google Map. While we have no control over the cookies set by Google, they appear to include a mixture of pieces of information to measure the number and behavior of Google Maps users.

sb	facebook.com	This cookie is set by Facebook on pages which include Facebook sharing. This cookie is set by Facebook on pages which include Facebook sharing. For more information, see <a href="https://www.facebook.com/help/cookies/">https://www.facebook.com/help/cookies/</a>
SID	Google Analytics	Google set a number of cookies on any page that includes a Google Map. While we have no control over the cookies set by Google, they appear to include a mixture of pieces of information to measure the number and behavior of Google Maps users.
SIDCC	Google Analytics	Google set a number of cookies on any page that includes a Google Map. While we have no control over the cookies set by Google, they appear to include a mixture of pieces of information to measure the number and behavior of Google Maps users.
SSID	Google Analytics	Google set a number of cookies on any page that includes a Google Map. While we have no control over the cookies set by Google, they appear to include a mixture of pieces of information to measure the number and behavior of Google Maps users.
test_cookie	doubleclick.net	Used to check if the user's browser supports cookies
trwsa.sid	marketo	Contains an alphanumeric value pertaining to the visitor's current session. Used to personalize the visitor's current visit to the site and present relevant content based upon known information about the visitor.
trwv.uid	marketo	Contains unique alphanumeric value to associate current visitor with the Marketo Web Personalization record. Used for personalization of visitor's content
twill	twitter.com	Are set by Twitter if the Twitter social plug-in on our website has been activated by the user. For information about the types of cookies, their usage and purpose please read more: <a href="https://twitter.com/privacy">https://twitter.com/privacy</a>
uid	addthis.com	Used by the social sharing platform AddThis

UULE	Google Analytics	Google set a number of cookies on any page that includes a Google Map. While we have no control over the cookies set by Google, they appear to include a mixture of pieces of information to measure the number and behaviour of Google Maps users.
uvc	addthis.com	Used by the social sharing platform AddThis
vc	addthis.com	Used by the social sharing platform AddThis
VISITOR_INFO1_LIVE	youtube.com	This cookie is set by YouTube on pages which include YouTube functionality. For more information, see Google's privacy policy at <a href="http://www.google.com/policies/privacy/">http://www.google.com/policies/privacy/</a>
xs	facebook.com	This cookie is set by Facebook on pages which include Facebook sharing. This cookie is set by Facebook on pages which include Facebook sharing. For more information, see <a href="https://www.facebook.com/help/cookies/">https://www.facebook.com/help/cookies/</a>
YSC	youtube.com	This cookie is set by YouTube on pages which include YouTube functionality. For more information, see Google's privacy policy at <a href="http://www.google.com/policies/privacy/">http://www.google.com/policies/privacy/</a>



