



AUDIT TAX ADVISORY

MEDIA BROADCASTING AND ENTERTAINMENT SERVICES

At WithumSmith+Brown, PC (Withum), our Media Broadcasting and Entertainment Group can help create a personalized, service plan to give you a competitive edge. Beyond traditional accounting, auditing and tax services, our goal is to put your business in a position of strength.

Today's media broadcasting and entertainment industry is experiencing a radical change with the advent of new technology and the digital market. Businesses are facing fierce competition and stricter government regulations, as well as, new potential prospective opportunities. The increased complexity of the evolving industry calls for a business partner who understands these challenges.

Our Media Broadcasting and Entertainment Group have extensive client experience, industry knowledge and a wealth of resources designed to ensure your business have the skilled assistance necessary to navigate the issues unique to your industry.

Our clients have come to know that quality service is inherent in all that we do. We have extensive resources and expertise across many industries to serve you better. Our professionals are always available to offer the one-on-one support you need.

MEDIA BROADCASTING AND ENTERTAINMENT SERVICES LEADERSHIP



Maureen DeCicco, CPA

Partner, Team Leader

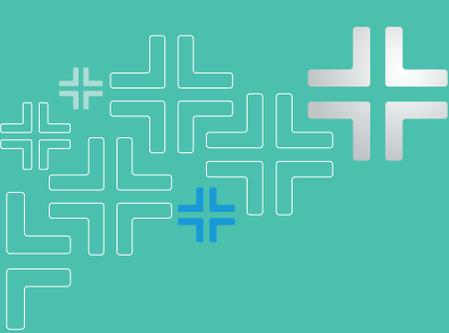
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"From its partners down to its entry-level staff, Withum's personnel are knowledgeable, responsive, and well-prepared. I consider them to be extremely valuable allies in helping Greater Media navigate today's complex business environment."

Edward R. Nolan, Jr., V.P., CFO, Greater Media



MEDIA BROADCASTING & ENTERTAINMENT SERVICES

We strive to provide you with the most personalized and knowledgeable support, necessary to keep you ahead of the curve and maintain your competitive edge. We offer the following range of services:

- Bank financing assistance
- Benchmarking studies
- Budgeting and forecasting
- Business succession planning
- Business valuations
- Buy-sell arrangements
- Cash flow analysis
- Computer/IT consulting
- Cost-based accounting
- Dispute resolution and litigation support
- Due diligence and related merger & acquisition services
- Employee compensation and pension plans
- Estate planning
- Financing Assistance
- Forecasting and projections
- Gross profit analysis
- Internal controls reviews
- International Expansion
- Inventory control systems
- Local marketing arrangements
- Profitability analysis
- Strategic business planning
- Tax planning
- Union negotiation