



WithumSmith+Brown (WS+B) has not only been a trusted advisor to its clients for over 35 years, but has also been a vital resource for other CPA firms through the decades. Helping accounting firms to manage external and internal business matters, WS+B provides strategic direction and guidance on a wide array of services to firms in the accounting industry. Whether it's management consulting services, peer reviews, business valuations, succession planning or technical guidance, WS+B can afford your firm the capabilities to help run a business more effectively and to better serve your clients.

### THE RESOURCES NEEDED TO PUT YOUR CPA FIRM IN A POSITION OF STRENGTH

Our credentials enable us to provide the support and guidance CPA firms need to continue thriving in their practices. WS+B has achieved six consecutive passing peer reviews without comment. Other CPA firms have objectively rated our accounting and auditing work as "high quality" under the guidelines established by the American Institute of Certified Public Accountants (AICPA). Registered with the Public Company Accounting Oversight Board (PCAOB), WS+B performs peer reviews of CPA firms to ensure the highest standards are followed throughout the profession. In addition, many of the firm's partners are Accredited in Business Valuation by the AICPA and can assist with independent business valuation services. Our business advisory consulting professionals provide expert advice in specialized areas of practice management and have many relationships with attorneys, bankers and financial service providers, giving you access to the finest services available.

**HELPING ACCOUNTING FIRMS TO MANAGE EXTERNAL AND INTERNAL BUSINESS MATTERS AND PUTTING THEM IN A POSITION OF STRENGTH.**

## BE IN A POSITION OF STRENGTH<sup>SM</sup>

Through WithumSmith+Brown's Partners' Network, the Firm is able to support accounting practices in areas where they need assistance or do not have the capabilities to perform specific services. The program is designed to help CPA firms broaden their service offerings, grow their businesses, obtain answers to challenging audit and tax matters and gain ideas on practice management.

### SERVICES WE CAN PROVIDE TO SUPPORT YOUR PRACTICE INTERNALLY INCLUDE:

- Peer Reviews
- Assist with preparing your firm for peer review
- CPE training programs
- CPA firm specific-systems analysis and selection
- Introductions to peer CPA practitioners and other service providers

### WS+B CAN PROVIDE YOUR PRACTICE WITH SERVICES TO ENHANCE YOUR FIRM EXTERNALLY INCLUDING:

- Business valuations
- Succession planning
- Forensic accounting
- Business advisory consulting
- Assistance with complex accounting, auditing and tax issues
- Increased client offerings
- Assistance with IFRS understanding and conversion from or to GAAP



For more information on our services, please contact a member our Business Advisory Services Group:

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